

## BROADCAST ORDER

ADV THERESA FOR GOVERNOR

ADDR 15418 Weir Street #274

Omaha, NE 68137

BYR: Gene McCoy

STAT KZEN-FM

ADDR 1418 25<sup>TH</sup> ST

COLUMBUS, NE 68601

ATTN LISA CHERRY

E: [lisa.cherry@alphamediausa.com](mailto:lisa.cherry@alphamediausa.com)

T: 402-563-4054

C: 402-649-4945

ALL RATES ARE NET TO STATION

DAYS	TIME	LEN	FLIGHT DATES	WKS	#/WK	RATE	TOT SPOTS
M T W R F S U							
2 2 2 2 2	6A – 10A	60	4/25/2022 – 5/01/2022	1	10	\$15.00	10
2 2 2 1 1 2	10A – 3P	60	4/25/2022 – 5/01/2022	1	10	\$15.00	10
2 2 2 2 2	3P – 7P	60	4/25/2022 – 5/01/2022	1	10	\$15.00	10
			STATION KZEN - FM				
			STATION TOTALS	1	30		30
			ORDER TOTAL			\$450.00	



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

---

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Theresa Thibodeau, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

**Theresa Thibodeau**

Authorized committee:

**Nebraskans for Theresa**

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

**Republican**

Office sought (no acronyms or abbreviations):

**Candidate for Governor of nebraska**

Date of election:

**May 10, 2022**

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

**Aimee Melton**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:

*Theresa Thibodeau*

Name:

**Theresa Thibodeau**

Date of Request to Purchase Ad Time: **02/21/2022**

**Station Representative**

Signature:

Name:

*Lisa Cherry*

Date of Station Agreement to Sell Time: **4/21/22**

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?



Yes



No

Date ad received:

4-21-22

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

84898

Station Call Letters:

KZEN

Date Received/Requested:

4-21-22

Est. #:

N/A

Station Location:

Columbus, Nebraska

Run Start and End Dates:

4-25-22 - 5-01-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KZEN-FM Buyer: \_\_\_\_\_  
 Contract Name: THERESA FOR GOV KZ 4/25/22 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 4/25/22 End Date: 5/01/22 Billing Cycle: Calendar  
 Revenue Type: Political Sales Type: Cash Salesperson: 5439PSALE Comm %: 15  
 Advertiser: THERESA FOR GOVERNOR Makegood Policy: Within Contract Dates  
 Address: 15418 Weir Street, 274  
 City: Omaha State: NE Zip: 68137  
 Product Name: \_\_\_\_\_  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/25/22	5/01/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	15.00	10	150.00		
2	4/25/22	5/01/22		10:00 AM	3:00 PM	60	2	2	2	1	1	2		10	D	15.00	10	150.00		
3	4/25/22	5/01/22		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	15.00	10	150.00		

## Billing Projections: By Month

	Apr 22	May 22
CA	450.00	0.00
ST	0.00	450.00

☒ Print Spot Prices

TOTAL SPOTS \_\_\_\_\_ 30  
 GROSS TOTAL \$ \_\_\_\_\_ 450.00  
 ADJUSTED SPOTS \_\_\_\_\_ 30  
 ADJUSTED TOTAL \$ \_\_\_\_\_ 450.00

## APPROVE DECLINE

☐ ☐ Sales Manager  
☐ ☐ Business Manager  
☒ ☐ General Manager  
☐ ☐ Traffic Director

4/22/22 KC